



## THE WESTON A. PRICE FOUNDATION®

for **Wise Traditions** in Food, Farming and the Healing Arts

Wise Traditions 2015, the sixteenth annual international conference of the Weston A. Price Foundation being held November 13-15, 2015 at the Anaheim Marriott, Anaheim, CA. The theme this year is "Focus on Fats". With the first-class location, our all-star lineup of speakers, and CEU's for professionals, we are expecting an attendance of 1,500 - 1700 enthusiastic participants.

Any company/organization desiring to become a sponsor or exhibitor at the Wise Traditions Conference must be pre-approved by the Weston A. Price Foundation Board. Please contact Paul Frank at 540.722.7102 or [pfrank@ptfassociates.com](mailto:pfrank@ptfassociates.com) for more information.

Due to an adopted resolution by the WAPF Board of Directors, businesses whose products, services or business models are based on a multi-level marketing business model or are connected to such businesses as an independent associate shall not be permitted to exhibit at any Wise Traditions or WAPF Conferences or events. Please contact Paul Frank at 540.722.7102 or [pfrank@ptfassociates.com](mailto:pfrank@ptfassociates.com) for more information.

### Food and Beverage Sponsor/Exhibitor and Food Donor Guidelines

<https://www.ptfassociates.com/secure/wisetraditions/2015foodexhibitorordonorguidelines.pdf>

There are multiple levels of Sponsorship/Exhibition:

#### **Platinum Sponsor \$10,000.**

- Your logo and link on the splash page of our website for one full year, from May 2015 through April 2016. The website receives at least 500 visitors per day.
- Your logo and link on the Conference Information page of our website, from May through December 2015.
- Your logo in our program and conference flyer if you sign up by May 15, 2015.
- Your product material in the attendee welcome packet.
- Your logo on Sponsor signage at the conference.
- Two 8 foot, skirted exhibit tables with pipe, four chairs and 2 trash cans in the tables in the 100's all three days of the conference November 13 – .15 Note: Non-sponsoring exhibitors will be there only Saturday and Sunday. Refer to exhibit hall layout to view these spaces.
- Complimentary registration for two to all conference events including VIP seating at our awards banquet.
- Special VIP Dinner Friday November 13 - hosted by Sally Fallon Morell
- Complimentary hotel room for the entire conference.
- Full page black and white ad in the conference program

### **Gold Sponsor \$5,000.**

- Your logo and link on the splash page of our website for one full year, from May 2015 through April 2016. The website receives at least 500 visitors per day.
- Your logo and link on the Conference Information page of our website, from May through December 2015.
- Your logo in our program and conference flyer if you sign up by May 15, 2015.
- Your product material in the attendee welcome packet.
- Your logo on Gold Sponsor signage at the conference.
- 2 8 foot, skirted exhibit tables, four chairs and a 2 trash cans in the 100's all three days of the conference November 13 – 15. Note: Non-sponsoring exhibitors will be there only Saturday and Sunday. Refer to exhibit hall layout to view these spaces.
- Complimentary registration for two to all conference events including VIP seating at our awards banquet.
- Special VIP Dinner Friday November 13 - hosted by Sally Fallon Morell
- ½ page black and white ad in the conference program

### **Silver Sponsors \$3,500 - Select 1 Area of Sponsorship below. Only 1 per area will be accepted.**

All Silver sponsors will receive everything listed below. Other items specific to that sponsorship are listed with the category.

- A sponsor sign at your booth
- 8 foot, skirted exhibit table with pipe, two chairs and a trash can in the 200's all three days of the conference November 13 – 15. Note: Non-sponsoring exhibitors will be there Saturday and Sunday only. Refer to exhibit hall layout to view these spaces.
- Your logo and link on the Wise Traditions web page May through December 2015.
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- Complimentary registration for one to all conference events.

#### **Conference Tote Bag Silver Sponsor**

- Your logo on the conference tote bags printed in one color.

#### **Conference Recording Silver Sponsor**

- Your logo on the all printed conference recording order forms, CD's and DVD's and conference ordering website

#### **Conference Lanyard Silver Sponsor**

- Your logo and/or company name on the conference lanyard printed in one color.

#### **Awards Banquet Silver Sponsor**

- A sponsor sign at the Awards Banquet
- Your logo on the banquet menu at each place setting.

#### **Friday Lunch Silver Sponsor**

- A sponsor sign at Friday Lunch
- ¼ page conference program ad

**Friday Buffet Dinner Silver Sponsor**

- A sponsor sign at Friday Dinner
- ¼ page conference program ad

**Saturday Lunch Silver Sponsor**

- A sponsor sign at Saturday Lunch
- ¼ page conference program ad

**Sponsoring Exhibitor \$2,500.**

- Your logo and link on the Conference Information page of our website, from May through December 2015.
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- 8 foot, skirted exhibit table, two chairs and a trash can in the 200's all three days of the conference November 13 – 15. Note: Non-sponsoring exhibitors will be there Saturday and Sunday only. Refer to exhibit hall layout to view these spaces.
- Complimentary registration for one to all conference events.

**Non-Sponsoring Exhibitor - \$600**

- 8 foot, skirted exhibit table, two chairs and a trash can
- Exhibit space on Saturday and Sunday (November 14-15) on the 1<sup>st</sup> floor (Table numbers in the 200's) Refer to exhibit hall layout to view these spaces.
- One complimentary registration for all Saturday and Sunday sessions – does not include meals or Friday registration.
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**Non-Sponsoring Non-Profit\* Exhibitor - \$300**

- 8 foot, skirted exhibit table, two chairs and a trash can
- Exhibit space on Saturday and Sunday (November 13-15) on the 1<sup>st</sup> floor (Table numbers in the 200's) Refer to exhibit hall layout to view these spaces.
- One complimentary registration for all Saturday and Sunday sessions – does not include meals or Friday registration.
- \*Must show proof of non-profit status.

Space for Exhibitors and Sponsors is extremely limited. If you would like to be part of our event, please complete the exhibitor/sponsor form and send it along with your fee (Platinum Sponsor, Gold Sponsor, Silver Sponsor and Sponsoring Exhibitor may pay in two installments). The form may also be downloaded at [https://www.ptfassociates.com/secure/wisetraditions/2015Sponsor-Exhibitor Registration Form.pdf](https://www.ptfassociates.com/secure/wisetraditions/2015Sponsor-Exhibitor%20Registration%20Form.pdf)

All Platinum Sponsors, Gold Sponsors, Silver Sponsors or Sponsoring Exhibitors, should send a digital copy of logo and the link to your website sent to [registrar@ptfassociates.com](mailto:registrar@ptfassociates.com). In order to be included, we need your reply as soon as possible.

All sponsors/exhibitors must read through the exhibitor services kit. The kit will provide all pertinent information with regard to shipping instructions, associated fees, electrical order forms, etc. [https://www.ptfassociates.com/secure/wisetraditions/2015Exhibitor\\_Kit.pdf](https://www.ptfassociates.com/secure/wisetraditions/2015Exhibitor_Kit.pdf)

**To view the exhibit table layout**

[https://www.ptfassociates.com/secure/wisetraditions/2015Sponsor-Exhibitor\\_Maps.pdf](https://www.ptfassociates.com/secure/wisetraditions/2015Sponsor-Exhibitor_Maps.pdf)

**Location and Accommodations** –The conference hotel is at the Anaheim Marriott, Anaheim, CA at 700 W. Convention Way Anaheim, CA 92802. A special conference room rate of \$155 per night plus taxes and fees has been negotiated for our attendees. This rate is for single through quad occupancy. You may reserve your hotel reservations by phoning 877-622-3056 and mentioning the Wise Traditions Conference. Reservations may also be booked on-line at <https://resweb.passkey.com/go/wise2015>. The special conference rates for hotel rooms are available only until October 20, 2015 or until all rooms are sold. Self parking is a special rate of \$20 per day

Should you have any questions, please contact Paul Frank, Wise Tradition's Meeting Coordinator, at 540.722.7102 or via email at [pfrank@ptfassociates.com](mailto:pfrank@ptfassociates.com).

For information about our upcoming conference, please visit the conference website at <http://conferences.westonaprice.org/main-conference/>