



Education • Research • Activism

THE WESTON A. PRICE FOUNDATION®

for **Wise Traditions** in Food, Farming and the Healing Arts

We are inviting a select group of organizations to exhibit and/or sponsor at Wise Traditions 2010, the eleventh annual conference for the Weston A. Price Foundation, to be held November 12 – 15, 2010 at the Valley Forge Convention Center in Valley Forge, PA

This year the theme is “The Politics of Food”. With the first-class location, our all-star lineup of speakers and the CEU’s for professionals, we are expecting an attendance of 1,500 -1,900 enthusiastic participants.

There are 5 levels of Sponsorship/Exhibition:

Exhibitor @ \$500

- 8 foot, skirted exhibit table, two chairs and a trash can
- Exhibit space on Saturday and Sunday (November 13-14) in Lancaster Hall
- One complementary registration for all Saturday and Sunday sessions – does not include meals or Friday registration.

Saturday Exhibitor (Farmers Only) @ \$300

You must be a farmer to be able to register at this category

- 8 foot, skirted exhibit table, two chairs and a trash can
- Exhibit space on Saturday and Sunday (November 13) in Lancaster Hall
- One complementary registration for all Saturday sessions – does not include meals, Friday or Sunday registration.

Platinum Sponsor @ \$10,000

- Your logo and link on the splash page of our website for one full year, from April through March. The website receives at least 1,000 visitors per day.
- Your logo and link on the Conference Information page of our website, from May through December.
- Your logo in our program and conference flyer and all emails-if you sign up by June 1, 2010.
- Your product material in the attendee welcome packet.
- Your logo on Sponsor signage at the conference.
- Two 8 foot, skirted exhibit tables, four chairs and 2 trash cans in the Montgomery Foyer (all three days of the conference (November 12 - 14) (Regular exhibitors will be there only Saturday and Sunday)
- Complementary registration for two to all conference events including VIP seating at our awards banquet.
- Special VIP Dinner Friday November 12 - hosted by Sally Fallon Morell and Geoffrey Morell
- Complimentary hotel room for the entire conference.
- Full page black and white ad in the conference program

Gold Sponsor @ \$5000

- Your logo and link on the splash page of our website for one full year, from April through March. The website receives at least 1,000 visitors per day.
- Your logo and link on the Conference Information page of our website, from May through December.
- Your logo in our program and conference flyer and all emails - if you sign up by June 1, 2010.
- Your product material in the attendee welcome packet.
- Your logo on Gold Sponsor signage at the conference.
- 8 foot, skirted exhibit table, two chairs and a trash can in the Montgomery Foyer(all three days of the conference (November 12 - 14) (Regular exhibitors will be there only Saturday and Sunday)
- An additional table is \$500 which will include 2 additional chains and a trash can.
- Complementary registration for two to all conference events including VIP seating at our awards banquet.

- Special VIP Dinner Friday November 12 - hosted by Sally Fallon Morell and Geoffrey Morell
- ½ page black and white ad in the conference program

Sponsoring Exhibitor @ \$2,500

- Your logo and link on the Conference Information page of our website, from April through December.
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- 8 foot, skirted exhibit table, two chairs and a trash can in the Montgomery Foyer all three days of the conference (November 12 - 14) (Regular exhibitors will be there only Saturday and Sunday)
- Complementary registration for one to all conference events.

Silver Sponsors – Select 1 Area of Sponsorship below

Tote Bag Sponsor @ \$3,000.00

- Your logo on the tote bags
- A sponsor sign at your booth
- Exhibit space on Saturday and Sunday (November 13-14) in Montgomery Hall
- Your logo and link on the Wise Traditions web page April-December
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- Complementary registration for one to all conference events.

Conference Recording Sponsor @ \$2000.00

- Your logo on the all printed conference recording order forms, CD's and DVD's and conference ordering website
- A sponsor sign at your booth
- Exhibit space on Saturday and Sunday (November 13-14) in Montgomery Hall
- Your logo and link on the Wise Traditions web page April-December
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- Complementary registration for one to all conference events.

Awards Banquet Sponsor @ \$2000.00

- A sponsor sign at the awards dinner
- A sponsor sign at your booth
- Exhibit space on Saturday and Sunday (November 13-14) in Montgomery Hall
- Your logo and link on the Wise Traditions web page April-December
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- Complementary registration for one to all conference events.

Friday Lunch @ \$2000.00

- A sponsor sign at Friday Lunch
- A sponsor sign at your booth
- Exhibit space on Saturday and Sunday (November 13-14) in Montgomery Hall
- Your logo and link on the Wise Traditions web page April-December
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- Complementary registration for one to all conference events.

Friday Dinner @ \$2000.00

- A sponsor sign at Friday Dinner
- A sponsor sign at your booth
- Exhibit space on Saturday and Sunday (November 13-14) in Montgomery Hall
- Your logo and link on the Wise Traditions web page April-December
- Your logo in our conference program.

- Your product material in the attendee welcome packet.
- Complementary registration for one to all conference events.

Saturday Lunch @ \$2000.00

- A sponsor sign at Saturday Lunch
- A sponsor sign at your booth
- Exhibit space on Saturday and Sunday (November 13-14) in Montgomery Hall
- Your logo and link on the Wise Traditions web page April-December
- Your logo in our conference program.
- Your product material in the attendee welcome packet.
- Complementary registration for one to all conference events.

Space for Exhibitors and Sponsors is extremely limited. If you would like to be part of our event, please complete the exhibitor/sponsor form and send it with your fee (Platinum Sponsor, Gold Sponsor, Silver Sponsor and Sponsoring Exhibitor may pay in two installments). The form may also be downloaded at

https://www.ptfassociates.com/secure/wisetraditions/Sponsor-Exhibitor_Registration_Form.pdf

If you are a first-time Platinum Sponsor, Gold Sponsor, Silver Sponsor or Sponsoring Exhibit, we will need a digital copy of logo and the link to your website sent to registrar@ptfassociates.com . In order to be included, we need your reply as soon as possible.

To view the exhibiter kit, please access this link

https://www.ptfassociates.com/secure/wisetraditions/Wise_Traditions_Conference_2010_Exhibitors_Kit.xls.

To view the exhibit table layout, please access this link

https://www.ptfassociates.com/secure/wisetraditions/Exhibit_Layout.pdf

This year you have a choice of hotels The Valley Forge Convention Center is attached to the Radisson Hotel Valley Forge and the Scanticon Hotel and Conference Center, offering a total of 488 guestrooms. Both hotels have a special conference rate of \$105.00 per night plus tax, single to quad occupancy with free parking.

Radisson Hotel Valley Forge has many room amenities:

Sleep number beds-(King and Double Beds available)

Modern comfortable décor

High speed wireless internet access (complimentary)

Large work desk

Iron and iron board

In room safe

Refrigerator (upon request)

To make reservations at the Radisson Hotel, please call (610) 337-2000 and use Code Weston Price Wise Traditions or register on-line using the following link www.radisson.com/wapf

Scanticon Hotel has many room amenities:

All are rooms and suites (King and Double Beds available)

High speed wireless internet access (complimentary)

Refrigerator

Iron and iron board

Whirlpool

In room safe

To make reservations at the Scanticon Hotel please, call (610) 265-1500 and use Code Weston Price Wise Traditions or register on-line using the following link

https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=388328&hotelID=11984

Should you have any questions, please contact Paul Frank, Wise Tradition's Meeting Coordinator, at (304) 724-3006 or via email at pfrank@ptfassociates.com.

For information about our upcoming conference, please visit the conference website at

<http://www.westonaprice.org/conferences/2010/>.